

1973 Having long planned to start a business. J. Mark Bajada commits to researching business opportunities with the hopes of starting a company within the next few years.

#### RN Home Care...

#### 1975

RN Home Health Care. Inc., is incorporated on January 17 at 1426 Walnut Street in Philadelphia

## 1978

**RN** Home Health Care opens its second service office. in Florida.

#### 1980

RN Home Health Care's Philadelphia office receives the company's first Medicare certification.

#### 1983

The BAYADA Regatta takes place on the banks of the Schuvlkill River in Philadelphia, where the all-adaptive rowing event is still held today.

# 1989

**BAYADA** Nurses hires its first rehabilitation nurse. Ann Claffey, RN, CRRN, and adds rehabilitation nursing services to its offerings.

BAYADA Nurses earns accreditation with commendation from the Joint Commission on the Accreditation of Health Care Organizations (JCAHO).

# 1998

2000

BAYADA

Nurses

celebrates

anniversary

in Disney

company's

annual

**Awards** 

Weekend

World

at the

its 25th

A heartwarming television commercial entitled "Heroes on the Home Front" airs in key markets.

# 2000s

Employee education opportunities. ranging from Presidential Scholarships to webinars, evolve and grow as part of BAYADA

## 2005-2006

The BAYADA Wav document debuts. To share the spirit across the company. Mark and Ann Baiada launch The BAYADA Way Bus Tour, an eight-month road trip to visit all 124 offices in 15 states.

2008-2010 Alianment begins. culminating in the creation of eight specialty practices: Home Health, Adult Nursing, Assistive Care, Assistive Care State Programs, Pediatrics, Habilitation, Hospice, and Staffing.

#### 2013 BAYADA

achieves

Home

Health

Care.

2015 its dream BAYADA of beina international through a strategic partnership with India Moorestown New Jersey.

#### moves its headquarters to a historic home on Main Street in

#### 1996 1997 1998 1999 2000 2001 2002 2003 2004 **2005** 2006 2007 2008 2009 2010 2011 2012 2013 2014 **2015** . . . . **1975** 1976 1977 1978 1979 1980 1981 1982 1983 1984 **1985** 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 101 Service 11 Service 24 Service

#### 1 Service Office

#### 1976

The Philadelphia Corporation for Aging™ (PCA) awards the company a contract that doubles its business.



The Muppet Movie and its character Kermit the Frog make a profound impact on Mark.

1979

## 1977

The company invests in its first computer for payroll and billina.

#### 1982 RN Home

Health Care has expanded to six offices in Pennsylvania, New Jersey, Florida, and Colorado. It moves its headquarters to Moorestown,



# Offices

Home Care Specialists

## 1983

The company changes its name to BAYADA Nurses both to differentiate itself in a growing market and to personalize the company name. Mark uses the phonetic spelling of his last name because Baiada is more difficult to spell and pronounce.

## 1991

Mark and Ann Claffey are married. Their blended family includes Mark's children, David and Janice, and Ann's daughters Jaclyn, Kelli, and Christin.

# Offices

## 1995 Reflectina

major changes in the U.S. health care landscape. the company opens a Managed Care office to receive referrals and manage care for regional and national

payors.

# Becoming A Hero



# 1999 The "Hero

Home Front" emplovee recognition program begins (later renamed the Hero Program).

#### 2002

University.

Al Freedman, PhD. a psychologist and the father of Jack. a medically fragile BAYADA pediatric client, joins Mark in a three-year process to define the company's mission, vision, values, and beliefs.





Offices

#### 2008

The BAYADA Wav of Operating an Office rolls out. putting professional standards of practice into place to align service offices with The BAYADA Way.



#### 2012 **BAYADA Nurses**

is changed to **BAYADA** Home Health Care to more clearly and consistently communicate BAYADA's breadth of services, its team of multidisciplinary professionals, and its dedication to The BAYADA Way.

# and India

Home Health Care



At its 40th

## 2015

anniversary, BAYADA employs almost 3,000 office employees and more than 20.000 home health care professionals who provide care to 26,000 clients per week from 290 offices in 21 states